



# ABCs of Touring

A presentation by Rodger Dick

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Coordinator  
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To members of  
Dunedin Chapter #9083  
New Forest #9081





# ABCs of Touring

ABCs of Touring is an annual H.O.G.<sup>®</sup> challenge.

It can be considered as an alphabetical scavenger hunt for H.O.G.<sup>®</sup> members to participate in while riding your Harley-Davidson motorcycle!





# The Challenge

The challenge is to go out on your bike and take photographs of your bike at an official sign post. A village, town, city (A to Z), council boundary, country boundary, H-D<sup>®</sup> Dealership, National Parks etc.

Photos are then uploaded to the H.O.G.<sup>®</sup> website





# Rewards

Earn points and win prizes by taking photos of yourself, your motor cycle and “Official Signs” from A to Z and many others.

First place: €750 Harley-Davidson<sup>®</sup> gift voucher

Second place: €500 Harley-Davidson<sup>®</sup> gift voucher,

Third place: €250 Harley-Davidson<sup>®</sup> gift voucher. All vouchers redeemable at any EMEA dealership





# Rewards

For us more normal riders:-

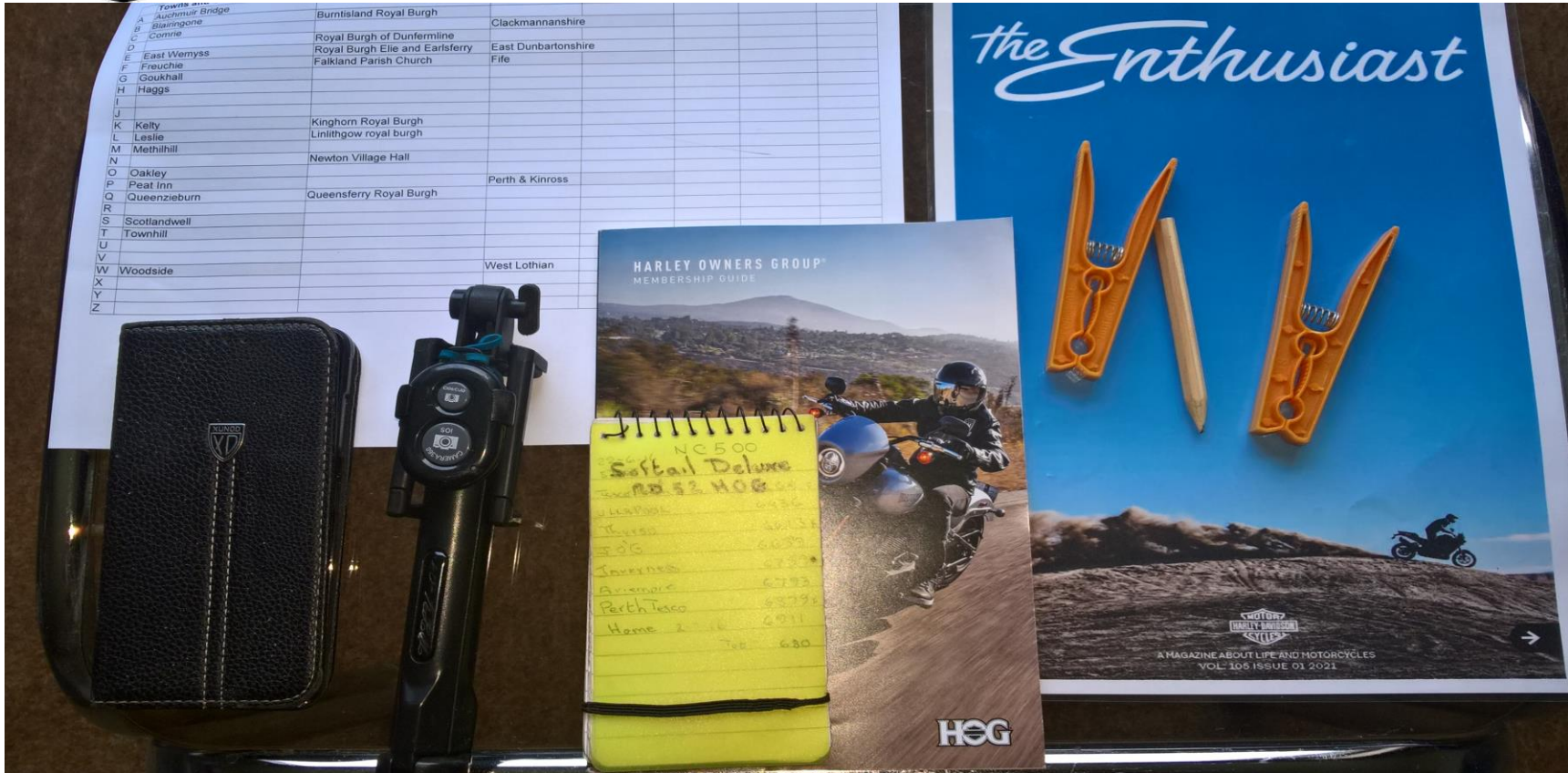
One to 25 points: ABCs of Touring pin and patch

- 26 to 51 points: ABCs of Touring pin and patch, plus a €25 gift voucher redeemable at [hogmerch.com](http://hogmerch.com)
- 52 or more: ABCs of Touring pin and patch, plus a €50 gift voucher redeemable at [hogmerch.com](http://hogmerch.com)





# The Kit





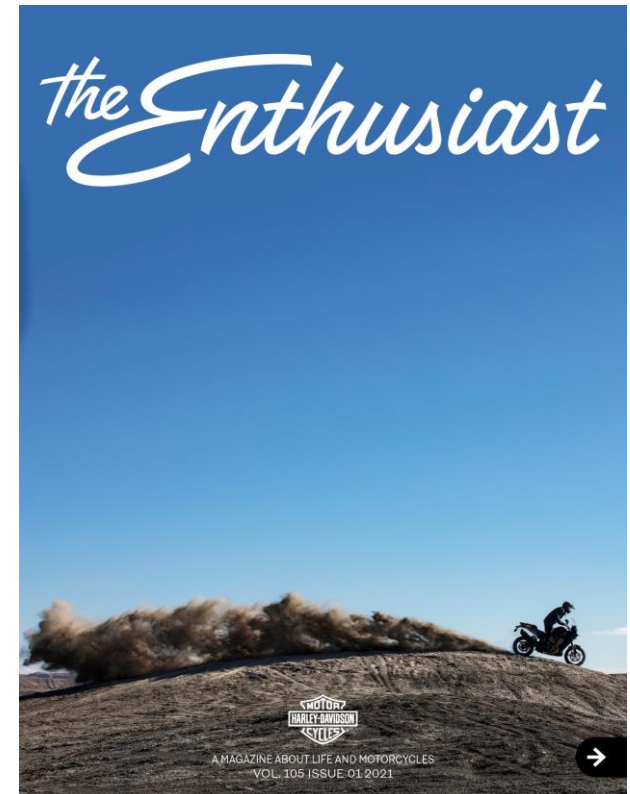


# General rules

Each pictures must include your bike and the current magazine cover from “The Enthusiast”

Your pillion can also participate  
A separate photo set will be needed

*Laminate this and keep it in your pannier along with 2 clothes pegs*





# General rules

You should appear in at least 5 of your photos.

Photographs should not exceed 5 Mb.

Store your photos in a separate file i.e. “ABCs 2021” under each sub category.

Once you have logged into Hog.com, check the

full rules and read carefully.







# Account setup

Set up your membership account at Hog.com.

Login to your account at Hog.com, member dashboard – ABCs of touring and enrol for the current year.

Click on submit a photo and upload your photographs.

Check back after a few weeks to confirm your photos have been accepted and view your current points status.





# Categories of pictures

H.O.G.® Rallies and Events

No maximum 2 points per entry





# Categories of pictures

H.O.G.® Rallies and Events staff photo  
1 entry 4 points





# Categories of pictures

Town or City (A-Z)

1 point per entry  
max 26 points







# Categories of pictures

Borough, Royal  
Burgh, Country,  
Province, County or  
Shire, etc.

1 point per entry  
max 30 points





# Categories of pictures

National Park,  
Forest, Provincial  
Park

2 points per entry  
max 4 points







# Categories of pictures

## H-D® Facilities

- 1 Juneau Avenue, Wisconsin
  - 2 Pilgrim Road, Wisconsin
  - 3 Tomahawk, Wisconsin
  - 4 York, Pennsylvania
  - 5 Kansas City, Missouri
  - 6 Harley-Davidson Europe, Oxford, UK
  - 7 Harley-Davidson Museum™
- Max. 7 points/1 point per entry





# Categories of pictures

Authorised Dealers

No maximum 1  
point per entry





# Categories of pictures

US State/Canadian Province

Max. 50 points 1 point per entry





# Final notes

Please select your photo location carefully.  
At all times your safety is paramount.  
You may well be asked by other road users if you are  
OK!

Give them a big smile and thank them for their  
concern.

Ride safe and stay covid safe.

Above all have fun.





Thanks to all for attending  
and now any questions  
please!

